

World Council of Credit Unions, Inc.

June 30, 2011

Mr. Petro Kozynets President Ukrainian National Association of Savings and Credit Unions 25 Chornovola Street 19th Floor, Office 49 Kiev 01135 Ukraine

Dear Petro:

On behalf of World Council's board of directors, I am pleased to announce that Dr. Brian Branch will be named as the incoming President & Chief Executive Officer.

Brian has been with World Council since 1990 and has served as the Executive Vice President and Chief Operating Officer since 2002. Brian has demonstrated profound talent both in the field and at the helm of operations over the past twenty years. We are proud to report that he will no doubt use these skills in leading the organization to new heights in the next chapter of WOCCU's history.

Thank you for your leadership and I know that the relationship between UNASCU and World Council will continue to flourish. Please join me in welcoming Dr. Brian Branch as World Council of Credit Unions' new President & Chief Executive Officer.

Sincerely,

Chairman

Madison Office 5710 Mineral Point Road Madison, Wisconsin 53705-4493 USA

Phone: (608) 395-2000 Fax: (608) 395-2001 www.woccu.org

Improving people's lives through credit unions